



*For Immediate Release*

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## **Nation's Top Used-car Dealerships Recognized** ***Individual J.D. Byrider Stores Lauded for Exemplary Performance***

**INDIANAPOLIS, IN (Dec. 14, 2006)**—Owners of 14 J.D. Byrider dealerships were recently applauded for being the top performers in the nation's oldest and largest used-car franchise system. The President's Award, the company's highest honor, was awarded to them based on their earnings, customer satisfaction, and the quality of their portfolios (e.g., delinquency and charge-off rates).

"These 14 stores and their owners embody the best qualities of our business model, particularly when it comes to customer satisfaction," said Jim DeVoe Jr., J.D. Byrider's CEO. "This year, award-winners were required to have a customer satisfaction rating of more than 90 percent."

"Our *franchisees* represent the best of our industry," said Steve Wedding, Byrider's president of franchising. "These *award-winners* represent the cream of the crop."

The President's Awards are announced at the company's annual convention. This year's award-winners are located in Greenwood, IN; Indianapolis, IN; Burlington, IA; Florence, KY; Brockton, MA; Cincinnati, OH; Columbus, OH (two locations); Fairfield, OH; Toledo, OH; Lancaster, PA; Longview, TX; Lynchburg, VA; Roanoke, VA.

A number of additional awards were made, including to the most improved franchisees (Las Vegas, NV; Cincinnati, OH; Milwaukee, WI), and to the franchisees-of-the-year (Lynchburg, VA; Burlington, IA; Davenport, IA; Tyler, TX; Cleveland, OH)

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*For details about award-winners, or interviews, contact Sanda Pecina (202-367-1622, [specina@akerpartners.com](mailto:specina@akerpartners.com)) or Heather Gerhard (202-789-2424, [hgerhard@akerpartners.com](mailto:hgerhard@akerpartners.com).)*

### ***J.D. Byrider***

Headquartered in Carmel, IN, outside Indianapolis, J.D. Byrider was founded in 1989. Its mission was to serve customers with special financing needs who were routinely ignored by other dealers, and to ensure that they receive the same quality service in every Byrider dealership. Today, some 550,000 vehicles later, daily monitoring by each dealership shows an average customer satisfaction rating of 94 percent. There are franchisee- and company-owned J.D. Byrider dealerships in 29 states. More than 5,000 people—many of them repeat customers or referrals—trust Byrider with their business every month. Visit [www.jdbyrider.com](http://www.jdbyrider.com).