



*For Immediate Release*

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## **Nation's Largest Used Car Franchise Set to Expand in 2006**

**CARMEL, IN (March 14, 2006)**—J.D. Byrider—one of the most successful franchise systems in the nation according to the *Franchise Times*—will open 13 new locations in 2006. The franchise is also aggressively seeking new franchisees across the U.S., especially in the lucrative markets of Washington, DC, Minneapolis, Newark, and in California.

“There’s no greater endorsement of our business model than the fact that 60 percent of our franchisees are looking to add another store in the next two years,” said William E. Ackermann, J.D. Byrider Systems Inc. vice president of franchise operations. “Despite this expansion, there are still many top markets that are wide-open to high-net worth individuals looking for a high-return investment.”

With 57 franchisees in 123 locations across 28 states, J.D. Byrider is the nation’s largest and oldest used-car franchise. The company has 25 years of experience providing clients with special financing needs a way to rebuild their credit and get back on the road to success. Byrider is unique in that it enjoys one of the *highest levels of customer satisfaction* among America’s used car dealers—94 percent, which is higher than most *new* car dealers.

“I wouldn’t be associated with any business that’s less than stellar,” says Jimmy Day, owner of two J.D. Byrider stores in San Antonio, Texas, and one of the most lauded franchisees in the Aaron Rents franchise. “J.D. Byrider is the most straight-up deal out there for customers, and for franchisees, too. Yes, the initial capital requirements of buying a J.D. Byrider franchise are larger, but so are the returns.”

Day’s Byrider stores have been so successful for him that he intends to open a third in the spring of 2006. His new store will benefit from improved financial software—a new loan risk evaluation tool developed by a Boston company—that is now being offered by J.D. Byrider.

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For more information, or to arrange an interview, please contact Sanda Pecina at 202-367-1622 or [specina@akerpartners.com](mailto:specina@akerpartners.com).

### ***J.D. Byrider***

Headquartered in Carmel, IN, outside Indianapolis, J.D. Byrider was founded in 1989. Its mission is to serve customers with special financing needs who are routinely ignored by other dealers, and to ensure that they receive the same quality service in every J.D. Byrider dealership. Sixteen years and some 550,000 vehicles later, daily customer-satisfaction monitoring by each dealership shows an average 94 percent satisfaction rating. There are 123 franchisee- and company-owned J.D. Byrider dealerships in 28 states. More than 5,000 people—many of them repeat customers or referrals—trust Byrider with their business every month. For more, visit [www.jdbyrider.com](http://www.jdbyrider.com)