



For Immediate Release

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J.D. Byrider Opens Five Stores—Surpassing 2005—With Eight More Planned

CARMEL, IN (July 26, 2006)—J. D. Byrider, one of the most successful franchises systems, is expanding, even after its founder and CEO, James F. DeVoe, was lost in a March plane crash. Already this year J.D. Byrider Systems has opened five franchises in Blacksburg, VA; Nashville, TN; Pittsburgh, PA; Salt Lake City, UT; and San Antonio, TX. Still to open in 2006 are Belleville and Springfield in IL; Clarksburg, WV; Kernersville, NC; Pinellas Park, FL; Fort Worth, TX; Kansas City, MO; and Pittsburgh, PA.

Opening five new dealerships in the first six months of 2006 beats the company's 2005 expansion rate for the same period.

“These new dealerships, opened by existing and new franchisees, are a sure sign that the Byrider business model for selling used cars continues to be healthy *and* lucrative,” said William E. Ackermann, the corporation's vice president of franchise operations. “This is the strongest possible endorsement of our product. Our franchise owners are smart enough to know a good thing when they see it—and *own* it.”

“From an increased focus on customer care, to attracting more franchisees who are socially responsible, the Byrider brand keeps getting better,” said Chris Hadley, co-owner of three stores and a Byrider franchisee since 1995. “That's why we didn't hesitate to open a new store in Nashville.” The store opened in February and employs 30 people, selling nearly 50 cars per month. He is also a part owner of stores in Kentucky and Indiana.

“After selling my sightseeing-by-plane business in Hawaii, I spent a year investigating other business opportunities, and landed on J.D. Byrider,” said Blake Johnson, whose brother Drew is also an owner. “It beat out 10 other business models I studied because with Byrider you don't have to reinvent the wheel—you get assistance every step of the way.”

With dealerships in 28 states and 25 years of experience, J.D. Byrider is the nation's largest and oldest used-car franchise. Byrider enjoys significantly high levels of customer satisfaction—94 percent, higher than most *new* car dealers.

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For more information, contact Colburn Aker at 202-789-2424 or aker@akerpartners.com.

J.D. Byrider

Headquartered in Carmel, IN, outside Indianapolis, J.D. Byrider was founded in 1989. Its mission was to serve customers with special financing needs who were routinely ignored by other dealers, and to ensure that they receive the same quality service in every Byrider dealership. Today, some 550,000 vehicles later, daily monitoring by each dealership shows an average customer satisfaction rating of 94 percent. There are franchisee- and company-owned J.D. Byrider dealerships in 28 states. More than 5,000 people—many of them repeat customers or referrals—trust Byrider with their business every month. Visit www.jdbyrider.com.